



PRESENTING SPONSOR

\$25,000 (category exclusivity at this level)

Company logo prominently displayed along with Leukemia Cup logo as “presented by...” in all marketing and promotional materials for the Leukemia Cup Series events: Poker Run (power boats), Regatta (sailboats), Jr. (young sailors).

Pre-Events

- Company logo on event postcards
- Company logo on event brochures
- Company logo on event letterhead
- Company logo on event newsletters
- Company provided banner/logo placed at kick-off events
- Name recognition on all public service announcements and press releases
- Company logo on the LLS website hyperlinked to URL address of choice

Events

- Company logo displayed on event t-shirts as exclusive logo
- Exclusive company banner with logo displayed at events
- Company logo displayed on sponsor banners
- Company logo displayed on event programs
- Full page ad in event program (5½” X 8½”, black & white)
- Company logo on table signage
- Opportunity to place promotional materials in skipper goody bags
- Check presentation during live program (if desired)
- Verbal recognition during live program
- Unlimited entrance tickets to party for company employees
- Company will receive a reserved table for 10 guests (if desired)
- Tickets to VIP spectator boat or possible opportunity for 1 (one) spectator boat exclusive to company employees

Post-Event

- Commemorative framed burgee
- Company logo on thank you letters/guest and donor receipts
- Exclusive company banner with logo displayed at wrap-up party
- Company logo displayed on sponsor banner at wrap-up party
- Company logo on event newsletters
- First right of refusal for 2011 Leukemia Cup Presenting Sponsor
- Recognition in Society’s Annual Report