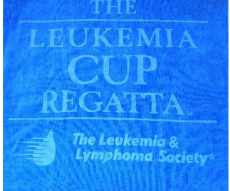






FUNDRAISING INCENTIVES

In appreciation of your hard work and support, we are offering exciting incentives to each sailor based on the level of fundraising you achieve. The incentives below are cumulative. You will also receive fundraising credit for your entry fee.

\$250	\$750	\$2,000	\$5,000
			
Leukemia Cup Beach Towel	Leukemia Cup Mount Gay Rum Hat	Sail La Vie Duffle Bag	Gill Coast Cruise Jacket
\$8,500			
Fantasy Sail With Gary Jobson	All participants raising a minimum of \$8,500 by November 1, 2010 will be invited to attend this year's Fantasy Sail Weekend with yachting legend and national Leukemia Cup Regatta Chairman, Gary Jobson, in charming Charleston, SC on December 3-5, 2010.		

EARN GIFT CERTIFICATES TO NORTH SAILS

(certificates are not cumulative)

Raise \$1,000: Receive a 15% off certificate from North Sails

Raise \$3,000: Receive a 20% off certificate from North Sails

Raise \$5,000: Receive a 25% off certificate from North Sails

Be the Top Fundraiser: Receive a 35% off certificate from North Sails

WIN GIFT CERTIFICATES TO WEST MARINE

For every \$500 raised, you will receive one entry into a drawing for \$1,000 West Marine Shopping Spree. (i.e. raise \$1,500 for three chances to win, \$2,000 for four chances, etc.)

THE LEUKEMIA CUP

The top fundraising boat (skipper and crew totals combined) will receive the prestigious Leukemia Cup. In addition, awards will be presented to the top three individual fundraisers.

THE LEUKEMIA CUP CHALLENGE



Three-boat teams will use their sailing and fundraising abilities to compete for the prestigious Challenge trophy. Generously donated by Dr. Jack and Karen Drogot of White Bear Lake, the Challenge trophy honors the memory of Karen's father, William "Bill" Sandberg. Sandberg, longtime mayor of North St. Paul, lost his battle with leukemia in April 2008.